





**Regional Memorandum Order**  
No. 1001  
Series of 2021

**SUBJECT: DSWD-NCR CY 2021 THRUSTS AND PRIORITIES**

**I. RATIONALE AND CONTEXT**

The Department of Social Welfare and Development – National Capital Region continues to take on the challenge of lifting the marginalized sectors towards well-being and resiliency over the many facets of poverty through its core programs and services particularly in responding to the “new normal” and the multifaceted challenges brought by the global pandemic due to coronavirus disease 2019 (COVID-19).

The COVID-19 crisis greatly affects around 12.8 million populations in National Capital Region which is the epicenter of this pandemic in the country most especially the vulnerable sectors. Thus, capacity of the Field Office and its internal staff need to cope with the increasing demands for comprehensive social welfare service delivery due to the changing situation of the society. More so, the upgrading of the information and communication technology to meet the requirement of the “new normal”.

Consistent with the agency mandates and core values, the DSWD-NCR has come up with this Regional Translation of CY 2021 DSWD Thrusts and Priorities aligned with the DSWD Administrative Order No. 3, series of 2020: DSWD CoVID-19 Response and Recovery Plan (2020-2022) and A.O. No. 5 series of 2020: Adoption of PGS Pathways, DSWD Strategy Map 2028 and Governance Scorecards, respectively.

Thus, the **DSWD-NCR CY 2021 Thrusts and Priorities** should outline the following strategic focus:

1. Improve well-being of beneficiaries and 4Ps Households through systematize provision of social welfare services;
2. Provision of protection, rehabilitation and care for the disadvantaged sectors of different categories;
3. Increase capacity of LGUs to improve the delivery of social protection and social welfare services (sustained partnership through approved and signed unified MOA with different Specific Implementation Agreements);
4. Disaster Response and Management Program as augmentation support to affected LGUs and other stakeholders;
5. Strengthened support to operations; responsive policy, sector welfare plans and overall social protection plans, social technology, general administration services, finance resource management, workforce and stable Information & Communication Technology

## II. OBJECTIVES

The 2021 DSWD-NCR thrusts and priorities shall guide and direct all Division/Center/Residential Care Facilities/Section/Units in the formulation of strategic deliverables, work and financial plan, office performance contracts, operational guidelines for program implementation and recovery intervention in this time of COVID-19 Pandemic.

## III. THRUSTS AND PRIORITIES

The following thrusts and priorities shall contribute to the achievement of DSWD's strategic focus:

1. Improve well-being of beneficiaries and 4Ps Households through social welfare system
  - 1.1. Mitigate socio-economic impact of CoViD-19 health crisis and community quarantine to the 4Ps households through:
    - Pantawid Familyang Pilipino Program (4Ps);
    - Assistance to Individual in Crisis Situation (AICS)
    - Social Amelioration Programs for Pantawid Households
      - *Livelihood Assistance Grant (LAG) for low-income families in the informal sector whose livelihoods or jobs are affected by the imposition of community quarantine or are assessed to be continuously affected for the period 3 to 6 months.*
    - Sustainable Livelihood Programs
  - 1.2. Sustainable Livelihood Program through Provision of Seed Capital Fund, Skills Training and Cash for Building Livelihood Assets (CLBA) and Employment Assistance Fund, and Livelihood Assistant Grant (LAG)
  - 1.3. Design and implement appropriate Community Driven Development Approach in support to the Knowledge Management Initiative of the Region e.g. Gulayan sa Barangay- Community Organizing Approach
2. Provision of protection, rehabilitation and care for the disadvantaged sectors of different categories;
  - .1. Community-Based Services
    - Mitigate socio-economic impact of CoViD-19 health crisis and community quarantine to eligible individuals, families and group through Assistance in Crisis Situation (AICS), Social Amelioration Programs (SAP), Sustainable Livelihood Programs (SLP), *i.e. Balik Probinsiya and Bagong Pag-Asa Program, Livelihood Assistance Grant (LAG) for low-income families;*
    - Supplementary Feeding Program: provision of food in addition to the regular meals to currently enrolled daycare children, as part of the DSWD's contribution to the Early Childhood Care and Development (ECCD) program of the government adopting strategies in response to the current pandemic situation
    - Provision of comprehensive and integrated programs for the rescue, protection and provision of immediate psychosocial intervention as well as limited financial and material assistance to individuals in crisis situation including disaster victims;
    - Full Spectrum Info Ops to address spill over issues & concerns of Bayanihan 1&2.

- Continue its Inter-Agency Reach-out Strategy to address informal settlers, street dwellers & those most affected by the pandemics.
- Recovery and Reintegration Program for Trafficked Persons (RRPTP);
  - Provision of economic assistance, psychosocial interventions and social and economic reintegration services to victim-survivors of trafficking;
  - Provides assistance to Distressed and Undocumented Overseas Filipinos (OF)
  - Provides assistance to PLHIV clients as one of the most susceptible to corona virus disease (COVID-19)

## 2.2. Center and Residential Care Facilities Services

- Ensure protection of clients/residents of DSWD C/RCF from the effects of pandemic through Centers and Residential Care Facilities.
    - Installation of sanitation facilities in all residential care facilities e.g. alcohol, misting, shoe soaking, bath at the entrance,
    - Provision of anti-flu/anti-pneumonia vaccines to clients/residents
    - Strengthened partnership with DOH and Philhealth for easy access to rapid and swab testing of clients
    - Provision of quarantine or isolation area within the residential care facility
  - Accreditation of C/RCF to comply with the standards towards service delivery excellence;
  - Improvement of C/RCF facility towards Disability Sensitivity Environment especially for those catering PWD clients
  - Enrichment of Programs and services of C/RCFs responding to the need of client under new normal
3. Increase capacity of LGUs to improve the delivery of social protection and social welfare services
- Mainstream responsive social protection programs including social amelioration programs to LGUs in response to national emergency through Technical Assistance and Resource Augmentation Program, Disaster Response Management Program, AICS, Social Technology Development and Policy Formulation
  - Improved social policy and governance to increase capacity of LGUs to institutionalize establishments of residential care facilities for Intellectual Disabilities and other neuro-developmental clients and create a more resilient families and communities
  - Intensified provision of TARA to LGUs through strategic TARA Plan
4. Disaster Response and Management Program as augmentation support to affected LGUs and other stakeholders;
- Provision augmentation support (food and non-food items) to affected LGUs
  - Monitoring of stockpile and standby funds of Field Offices
  - Cash-for-Work implementation of DRRP-Climate Change Adaptation and Mitigation (CCAM)

Further, the following support to operations; responsive policy, sector welfare plans and overall social protection plans, general administration services, finance resource management, workforce, human resource welfare, and stable Information & Communication Technology are

to be implemented by the Filed Office to be a responsive and resilient organization while implementing its strategy in the context of pandemic.

The following are the priorities for CY 2021 for support to operations:

#### **General Administration**

- Improving organizational capacity towards pandemic resilience through Compliance to Ease of Doing Business (EODB), Implementation of DSWD Risk Management and Risk Treatment Plan, Performance Governance System (Proficiency Certification), Employees Welfare Program including Occupational Health and Safety, Capacity Building Program, among others;
- Effective archival of the vital/permanent records of the Department
- Efficient disposal and DSWD valueless records based on retention period approved by the National Archives of the Philippines.
- Ensure ongoing titling of identified DSWD real properties nationwide.
- Digitization of important/vital documents

#### **Financial Management**

- Streamlining of the donation management processes in support of national response to pandemic
- Private sector support for vulnerable sectors through external resource generated.
- Advocacy for provision of a rational and responsive budget for the DSWD

#### **Policy and Plans**

- Improving data governance system for timely and accurate decision making through Research, Monitoring and Evaluation, Information and Data Management Program and Digital Platforms and Database Infrastructure Development
- Strengthening the implementation of the DSWD Research and Evaluation Agenda
- Intensified advocacy for the priority legislations.
- Digitization of important documents
- Review, develop policies/guidelines and plans responsive to the new normal
- Licensing and accreditation of SWADAs
- FO strategic road map will include response, recovery, resiliency and sustain parameters and ISO leveling.
- Continue its sustained Stakeholders Engagements activities with partners, friends & mission multipliers.

#### **Human Resource Management and Development**

- Policies to institutionalize competency-based human resource systems adopted.
- Ensure workforce health and safety
- Strengthened support for COVID-19 positive staff specifically in providing comprehensive CARE Programs
- Strict monitoring of employees who have pre-existing health condition to maintain updated and on tracked the health status of all staff
- Human Resource Prime Implementation
- Expedious hiring/placement of staff

**Sector Welfare Programs and Social Technology**

- Mainstream of IPs through inclusion to social protection and poverty reduction programs of DSWD
- Implementing the Gender Mainstreaming Guidelines of the Department (AO 5 s. 2012 and AO 15 s. 2018)

**Social Marketing and Information Office**

- Developed Annual Communication Agenda through a Strategic Communication Plan.

For strict compliance.

Issued in Manila, this 8<sup>th</sup> day of Jan. 2021.

  
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